

# hansgrohe

## DESIGN PRIZE 2016

by **iF**

## Information for Participants

### HANSGROHE DESIGN PRIZE 2016 by iF „Efficient Water Design: Digitalising the Modern Bathroom“

Students and young designers from different design disciplines are invited to submit bathroom concepts that are as creative as they are sustainable on the topic of „Efficient Water Design: Digitalising the Modern Bathroom“.

The jury decides how the total prize money of EUR 5,000 will be distributed among the winners as recognition.

### Participation

Students and recent graduates of all design related courses and programs are welcome to register their entries. Graduates are eligible to participate if they graduated no more than two years ago. Projects should not be older than two years by the time they are submitted.

#### Important:

All entries have to be related to the theme „Efficient Water Design: Digitalising the Modern Bathroom“.

In addition to individual projects, works by small teams with no more than 4 team members will also be accepted.

Every participant can register as many entries as he likes. Every entry can only be registered once in the running competition. Registering the same entry twice, e.g. in different categories, is not allowed.

**Participation in the HANSGROHE DESIGN PRIZE 2016 by iF is free of charge. You can register your entries [online](#) until 7 January 2016.**

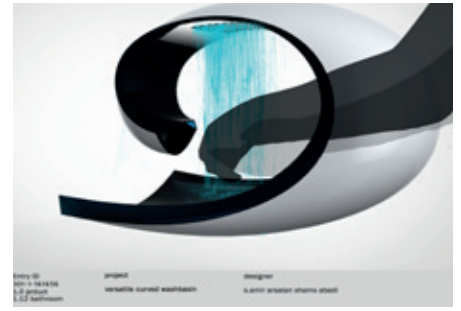
### Categories

01. Bathroom
02. Wellness
03. Eco Solutions
04. Survival + Emergency



## Dates

Registration deadline	7 January 2016
Preselection	March 2016
Jury Session	March 2016
Awards ceremony	June 2016
Publication of the award winners	June 2016



## Required Entry Data

### 1. Text

Each entry must be described using both text and images so that the jury is able to fully understand and properly assess your entry. To ensure this, we need:

- English language text / description (max. 650 characters incl. spaces)

### 2. Images

Please upload one to two images per entry in the following format:

- Image size: 1536 Pixel min. edge length, max. 15 megapixels
- Aspect ratio: Landscape, 4:3
- File format: JPG
- File size: max. 5MB
- Color space: RGB
- File naming: your Entry- ID\_name of project\_image number, example: 316-222222\_auto\_1

### 3. Study ID card / Graduation certificate

Please upload a scan or photo of your study ID card. If you have already completed your studies, we will need a scan or photo of your graduation certificate. In exceptional cases we will also accept an official document from your university confirming your student or graduate status.

### 4. Video

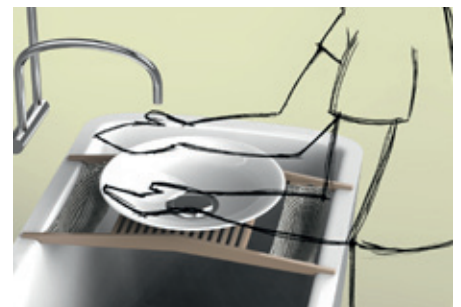
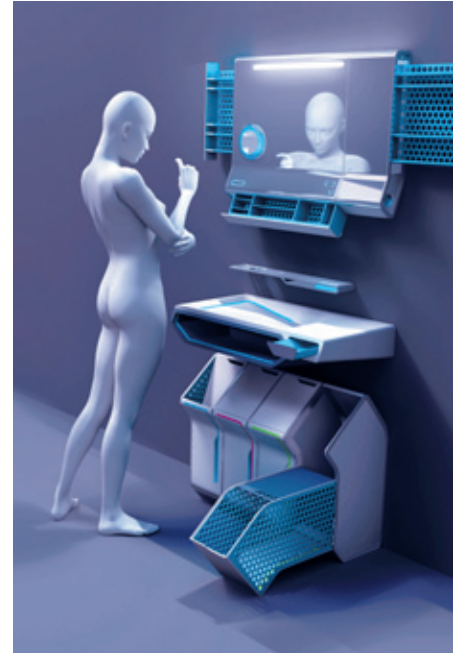
You can also submit a video to explain your entry. The video should not be longer than three minutes and it must be possible to play it using standard software.

### 5. Presentation poster

We need a digital presentation poster for each submitted entry. Using text and images, the poster should provide a clear and concise presentation of your entry because the jury will use this poster in the decision process. You should also provide information on yourself (as shown in the example poster).

#### List of requirements for the poster

- Size and Format: DIN A1, Landscape (840 x 594 mm)
- Font size for descriptive text and index data: 20 pt
- Font: Frutiger and other sans serif fonts such as Arial, Franklin Gothic, Futura, Helvetica, Univers
- Image Resolution: 300 dpi at 100% positioning
- Data delivery as platform-independent PDF-X3 file
- Maximum file size: 5 MB
- Information on yourself / your team (Entry-ID, category, project name, name of designer/s, university name + department, city, country, email address)
- If applicable: link to video describing your entry



# Presentation poster

**Format: DIN A1 landscape (840 x 594 mm) divided as follows:**

**Area 1 (840 x 430 mm):**

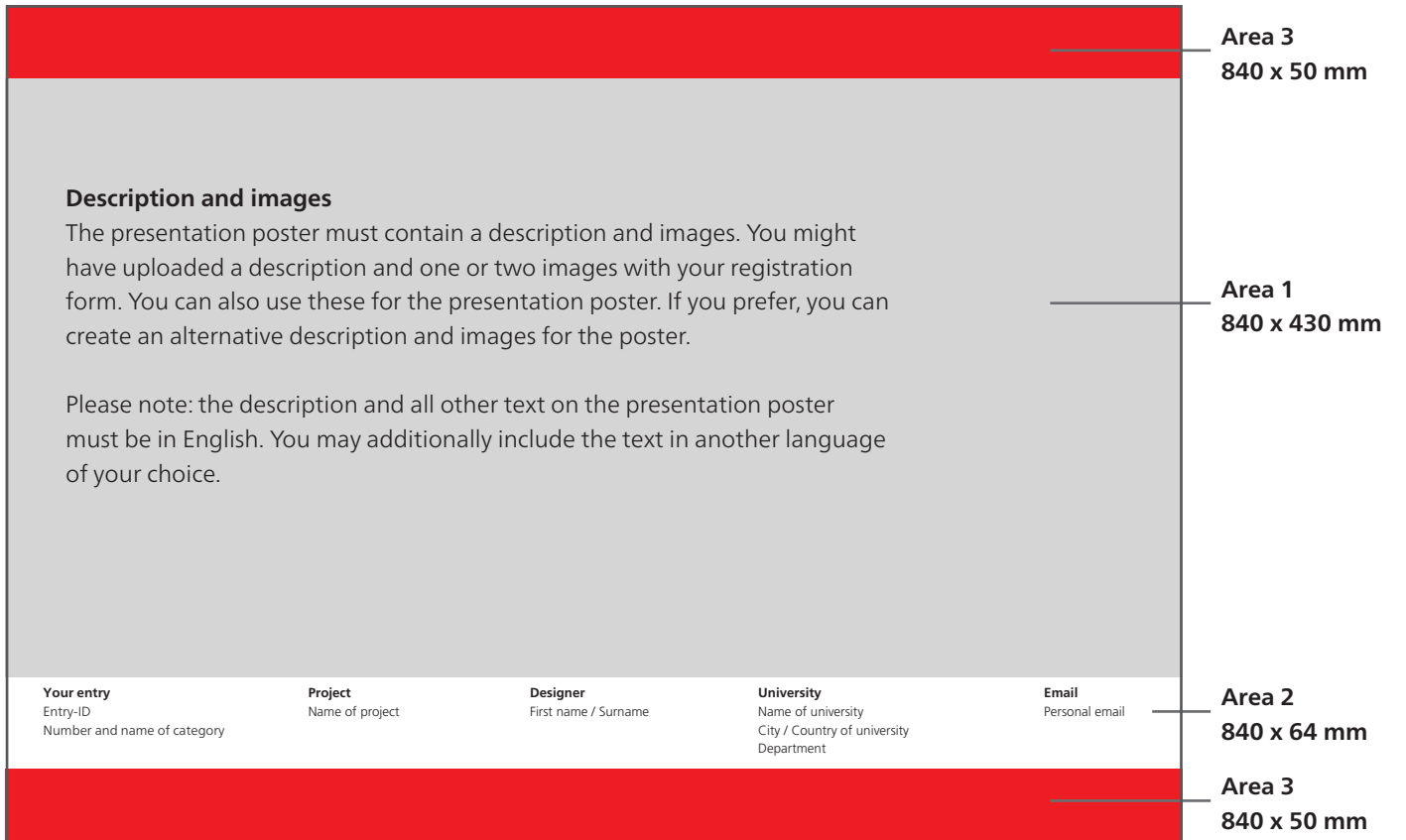
Can be designed as you wish but must include a short, catchy presentation of your design in words and pictures.

**Area 2 (840 x 64 mm):**

As shown below, font size ca. 20pt

**Area 3 (top and bottom 840 x 50mm):**

Please leave blank for print and assembly



**For Area 2:**

- Your entry** Entry-ID, Number and name of category
- Project** Name of project
- Designer** First name / Surname
- University** Name of university, City / Country of university, Department
- Email** Personal email

## Benefits for award winners

### Winner's package: Winner logo + Certificate

The iF label is a seal of design excellence that is known the world over. In order to make the most of this image-promoting factor, we offer the following advertising tools to all award winners:

- Winner logo HANSGROHE DESIGN PRIZE 2016 by iF for download
- Winner certificate for download

### iF WORLD DESIGN GUIDE

All award-winning entries will be published in the iF WORLD DESIGN GUIDE on the iF website without time limitation.

### iF design app

All award winners will be published in the iF design app for free. Downloading the app is free for award winners and their universities.

### Prize money

There is a total cash prize of EUR 5,000 which will be distributed among some of the award winners.

### iF Press

Our comprehensive press and PR measures help the winners of the HANSGROHE DESIGN PRIZE 2016 by iF to optimally exploit their success.

**Good luck for your participation!**



### Contact

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